

Brief Biography

Savanam Chandra Sekhar currently holds the position of Associate Professor at KL Business School, KL University. He has earned two PhDs in management and also holds qualifications including an MPhil, MBA, BA, and LLB. He has cleared UGC NET and AP SET in the field of management. Additionally, he has technical qualifications like a PGDCA and higher-level typewriting certifications in both English and Telugu.



An active participant in extracurricular activities, he has achieved a Championship in Sports, NCC C certificate, and NSS certifications. With 27 years of teaching experience, including three years abroad and six years in the industry, he has an extensive background. He has authored five books, 21 book chapters, and 69 journal papers (13 in SCOPUS, 7 in WOS, 7 in ABDC, and 1 in UGC CARE). He has presented 17 papers in conferences (7 in SCOPUS) and 12 in seminars. Furthermore, he has attended 12 training sessions and workshops and participated in 88 online webinars, ATAL FDPs, workshops, and more.

He has supervised one PhD scholar and is currently mentoring three. His research interests lie in Technology Management, Marketing, and Management. As a reviewer for three journals and the holder of one published patent, his contributions are significant. He has completed two consultancy projects worth ₹77,700 and holds 17 global certifications along with 207 LinkedIn certifications in the marketing domain.

Among his accolades are six prestigious awards, including the Best Teacher Award. He is a member of six professional organizations and has taught various business administration courses at both undergraduate and postgraduate levels. He has also served in numerous administrative roles, including Associate Dean for Skill Development, in academic institutions. He is proficient in English, Telugu, Hindi, Tamil, and Dhivehi (Maldives).